

## Brooklyn Car Parking Management

**Engagement objective:** Engage the broad group of Shire wide and local stakeholders on the proposed car parking management changes in the Brooklyn village centre and seek their feedback.

### Consultation phases and timing

- » **March and May 2022:** Brief Councillors on proposed changes to car parking management.
- » **June and July 2022:** Finalise reports, process, documents and materials for consultation.
- » **July 2022:** Council to consider recommendations at the July General Meeting.
- » **July, August and September 2022:** Exhibition period.
- » **October 2022:** Report back to an informal Councillor briefing on results of the exhibition. Subject to feedback received, forward feedback to the Local Traffic Committee for endorsement.

### Stakeholder groups

- » Councillors
- » Brooklyn and river community
- » Businesses and workers
- » Visitors
- » District and Shire residents
- » Community organisations
- » Government agencies
- » Recreational groups

### Engagement approach

- » Consultation techniques
  - Briefings for Councillors
  - Online (using The HiVE consultation platform) and paper-based surveys for the community (where required)
  - Topics of engagement and feedback are attached in the Consultation Paper attached to Report GM24/22
  - 2 days of appointment only in person sessions in Brooklyn
  - Working group on resident car parking scheme

### Communication channels

- » Briefing packs for Councillors
- » The HiVE online engagement platform will host both a survey on the recommended changes and other detailed background information.
- » Email circulation of documents via community networks
- » Social media sharing of documents and survey
- » Website
- » Posters in key locations around the precinct

### Potential risks

- » Misunderstanding the purpose and extent of the engagement
- » Misinformation gaining traction

### Mitigation approach

- » Clear process map outlining the steps being taken
- » Open and transparent approach
- » Single source of truth - key messaging and information through Council website/HiVE platform
- » Keep Councillors up to date on messaging and process

### What success looks like

- » Linking first stages of car parking management with longer term community vision and place principles
- » Councillors and other stakeholders have all the relevant information they need
- » The community and stakeholders trust the process is inclusive
- » Feedback is captured from a diverse range of stakeholders and perspectives

### Key messages

- » The community asked Council to focus on car parking management as the first step in Brooklyn place planning.
- » The recommendations for car parking management are based on:
  - Car Parking Management Study 2020
  - Data and survey information from multiple sources
  - Adopted working vision and guiding principles for Brooklyn
  - Land management responsibilities
  - Understanding Council's responsibilities for the provision of car parking
- » Stage 1 recommended actions are on the current car parking footprints.
- » Stage 2 actions will start to move Brooklyn in the direction of the adopted vision.
- » Some recommended elements in the approach to car parking management are based on the need to ensure legislative compliance as land managers and will not be consulted on.
- » Council is consulting on the elements that it can consult on.
- » It is reasonable for private parking arrangements to come at a cost to those people that benefit from accessing them. Crown Lands has indicated that a leased area of land is the only appropriate action for resident parking.
- » The ability to roll out changes to car parking management will help shape the next stage of the place planning process for Brooklyn.